



Specializing in Retail Control Systems Since 1967



Seamless Integration for Back-Office and POS

A multi-store grocer in New York with a highly seasonal customer base needed a way to maximize customer relationships, manage costs and increase efficiency of all operations. To make the busy months run smoothly and the leaner months more profitable, STCR integrated IBM's SurePOS system with a comprehensive back-office solution.



You don't need someone to sell you technology. Technology is just a set of tools. You need a genuine partner who knows the independent grocery industry inside-out and will work closely with you to identify back office systems to increase productivity and your profit margin.

From item management to merchandising to generating actionable reports, we have the right software to fit a variety of needs.

Our Support Desk of experts at our National Headquarters is ready 24 hours a day, 365 days a year to provide the top shelf customer service that has helped STCR's clients thrive for more than 40 years.



IBM's POS systems enable you to improve customer service and manage customer relationships, while managing labor efficiently.



STCR's back office system fully integrates with the IBM systems to provide database management, customized order entry, accounting, and more.



STCR's unmatched support team is available any time of the day or night to keep your store running smoothly.



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STCR is an IBM Premier Business Partner

Features

Benefits

<p>Host Support</p>	<p>One consolidated database for all item information. Item prices can be broken down into multiple zones by store, department or vendor. Host to store compare utility checks for price and item discrepancies between host and store POS file, with an option to modify and automatically import discrepancy batch.</p>
<p>Direct Store Delivery (DSD) Support</p>	<p>Consolidated file contains both price and cost information with unlimited vendor costs per item. Both price and cost information can be transmitted down to the store in one session.</p>
<p>Merchandising Module</p>	<p>Retrieve sales movement for all stores into one database that can be analyzed by any range of dates to be used to guide marketing strategies. GM reports can be printed out by store, department, category, existing batches, best and worst sellers and by link codes, to name a few.</p>
<p>Complete Item Movement Tracking</p>	<p>Stores POS promotion information for price-point movement. Ability for stores to view corporate movement via thin-client. Track percentages of sales compared to total store sales.</p>
<p>Shelf label and sign printing</p>	<p>High quality, customizable shelf labels and signs can be printed whenever needed with options to print off of user created batches.</p>
<p>Network Compatible</p>	<p>Runs on Microsoft Windows and can be networked to various operating systems. Information can be imported and exported to various programs.</p>